

studio
frewb.

SENDING
YOU



HEAD
TOMATOES



NICE
MUSSELS



wholesale catalogue

S/S 2026

studio frewb.

the home of sensationally silly puns



FINALIST

Top Drawer
Best Newcomer
S/S 2025



welcome to the studio, take a look around!

hello!

I'm Charlotte, the artist, creator and award-winning pun-enthusiast behind Studio Frewb.

I love nothing more than making people smile, so I create bright, colourful and fruity artwork with a cheeky twist. Filled to the brim with love, saturated watercolours and a sensationally silly pun, each card features a unique vintage-style painting - from lemons to lobsters and everything in between. The fresh designs are seeped in humour and saturated watercolours, and express love boldly...often with a cheeky innuendo!

Designed in my home studio and lovingly printed in the UK, all of my products are high quality and eco-friendly. With the natural world being the greatest inspiration for my artwork, I'm particularly conscious about my environmental impact, and so I only use recycled and recyclable materials. Ohh, and I never use plastic - my cards are as naked as the day they were created! Even the cellulose packets that keep my prints safe are 100% biodegradable.

Thanks a bunch, and happy browsing!

A stylized, handwritten signature in black ink, appearing to read 'Charlotte Frewb', with a long, sweeping underline that extends to the right.

charlotte frewb

welcome to the studio



the studio

Each piece of work I create starts as a hand-painted original, delicately painted in my home studio using my favourite tin of watercolours.

It all began with a painting of lemons, and my love of botanicals, food and the natural world has led me to create collections that are rich and organic, and celebrate the vibrancy of nature.

I've always dreamt of being an artist, and I'm incredibly passionate about design. I truly hope my work brings the same joy and happiness to others as it does to me while I'm creating it.

the process

My creative process begins with a vibrant watercolour painting, which I then scan, edit and tweak to produce the eye-catching designs you'll find in my collections.

I lovingly finish each card with their trademark puns, and then send them off to my UK based printers, who carefully print them for me in short runs using high quality inks and eco-friendly recycled papers.

Every card is filled to the brim with love, and is bursting with bold colours and punchy puns to make you smile.



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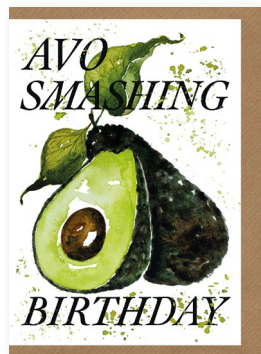
studio
frewb.

"give it a zest" greetings cards

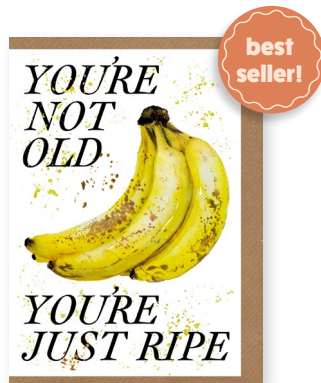
award winning puns for
(almost) every occasion...
easy on the eyes and caring
for the planet

- A6 size (105 x 148mm)
- blank inside
- printed in the UK
- FSC® certified, recycled card stock and envelope
- nested with recycled Kraft envelope & banded in sixes
- barcoded
- minimum order quantity: 6 per design

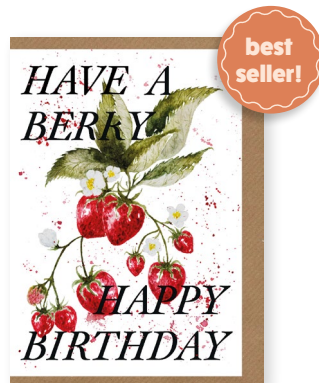
happy birthday



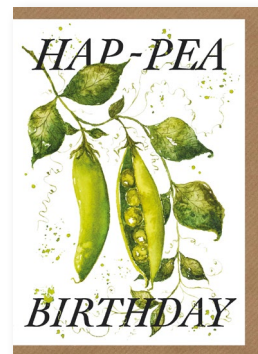
Z-AVO "avo smashing birthday"



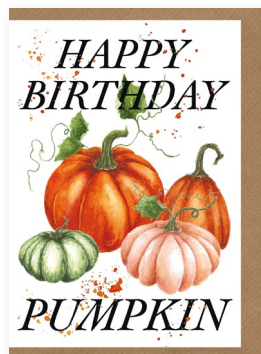
Z-RIPE "you're not old... you're just ripe"



Z-BERRY "have a berry happy birthday"



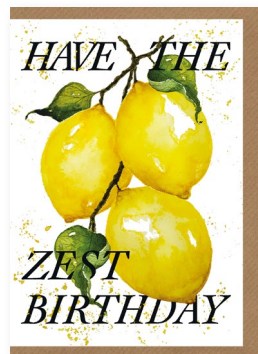
Z-PEA "hap-pea birthday"



Z-PUMP "happy birthday pumpkin"



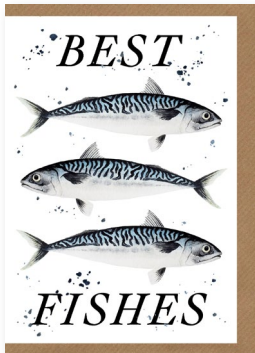
Z-SHELL "let's shellabrate"



Z-ZESTB "have the zest birthday"



Z-HBC "happy birthday chicken"



Z-FISH "best fishes"



Z-WINE "ageing like a fine wine"

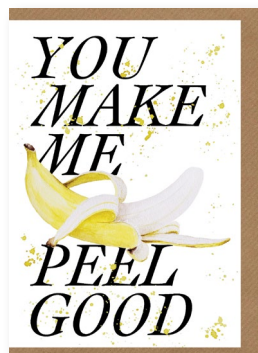


Z-SPRITZ "off your tits on
aperol spritz"

love & fruity friendships



Z-FIG "I figgin' love you"



Z-PEELG "you make me peel good"



Z-MINT "you're mint"



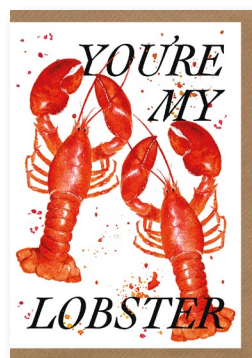
Z-HOT "you're a hottie"



Z-SHRI "shrimply the best"



Z-PAIR "what a pair"

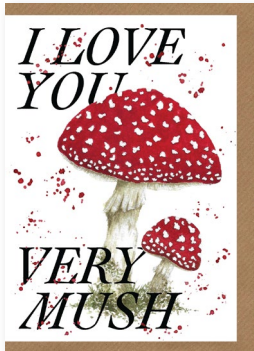


Z-YML "you're my lobster"



Z-OLI "olive you"

love & fruity friendships



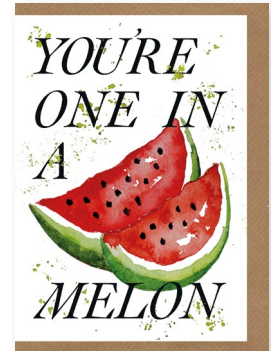
Z-MUSH "I love you very mush"



Z-BIGS "sending you a big squeeze"



Z-BEAN "you've bean on my mind"



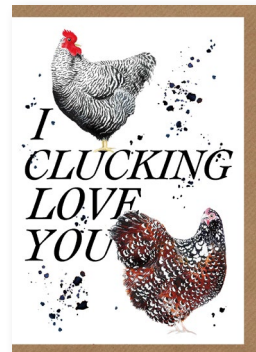
Z-1MEL "you're one in a melon"



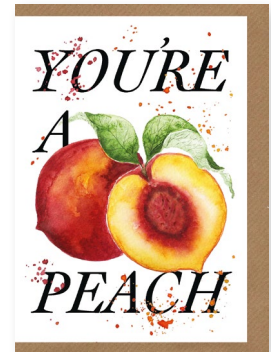
Z-APEEL "you're so a-peel-ing"



Z-MUSS "nice mussels"

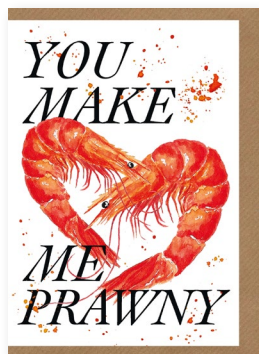


Z-CLUCK "I clucking love you"

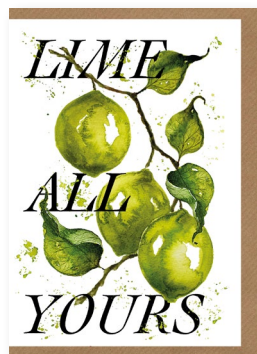


Z-YAP "you're a peach"

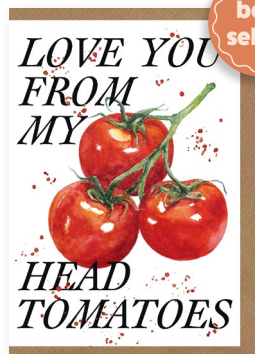
love & fruity friendships



Z-PRAWN "you make me prawny"



Z-LIME "lime all yours"



best
seller!

Z-TOMS "love you from my head tomatoes"

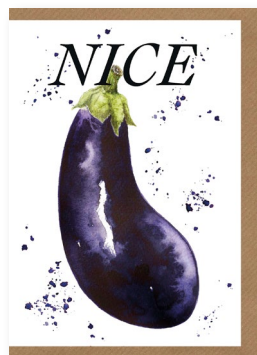


Z-NICEP "nice..." peach

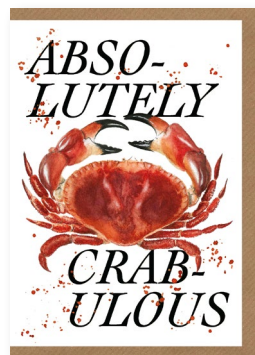


award
winner!

Z-JAM "you're my jam"



Z-NICEA "nice..." aubergine



Z-CRAB "absolutely crabulous"



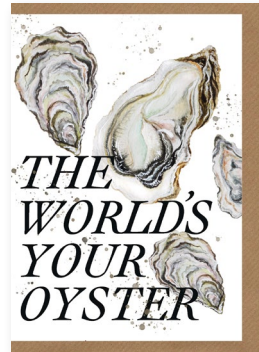
best
seller!

Z-PICK "you tickle my pickle"

love & fruity friendships



Z-MAGIC "you're magic"



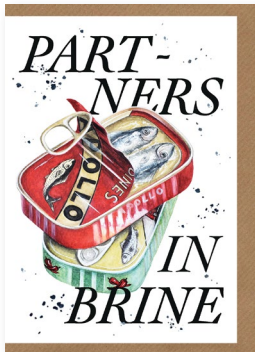
Z-OYST "the world's your oyster"



Z-BEET "my heart beets for you"



Z-GRAPE "grapeful for you"



Z-BRINE "partners in brine"



Z-MARM "you're an aquired taste"
(inside: ...but I love you")

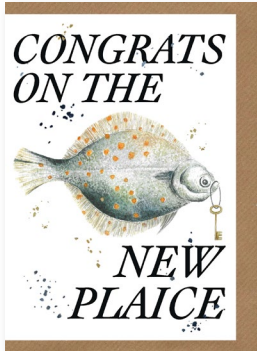


Z-EGGS "you're eggcellent"



Z-COCK "I love you and your..."

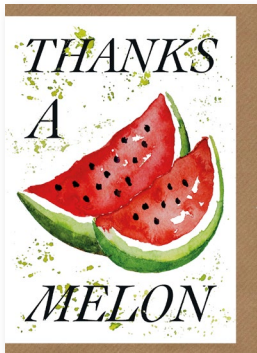
congratulations & thank you



Z-NEWP "congrats on
the new plaice"



Z-TAB "thanks a bunch"



Z-TAM "thanks a melon"

studio frewb.



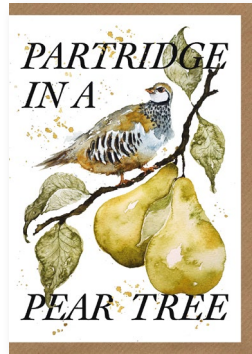
the 12(ish) days of Christmas

"the 12(ish) days of Christmas"

greetings cards

the 'give it a zest' expansion pack - 6 cracking puns for the festive season

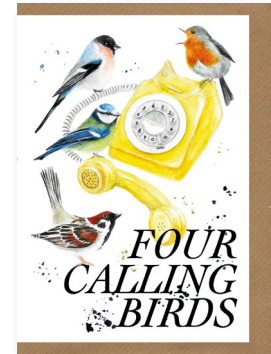
- A6 size (105 x 148mm)
- printed in the UK
- FSC® certified, recycled card stock & envelope
- nested with recycled Kraft envelope & banded in sixes
- blank inside (except for five gold rings)
- minimum order quantity: 6 per design



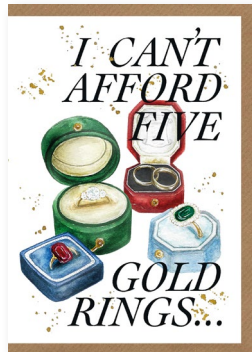
C-PART "a partridge in a pear tree"



C-3FH "three French hens"



C-4CB "four calling birds"



C-5GR "I can't afford five gold rings...
(inside: so here's a card instead)"



C-6GAL "six geese a-laying"



C-SHA "shrimply having a wonderful christmas time"

best seller!

"British Wildlife Christmas"

greetings cards

a celebration of our glorious
British Wildlife, gilded and
ready for Christmas

- A6 size (105 x 148mm)
- blank inside
- printed in the UK
- FSC® certified card stock & envelope
- nested with recycled Kraft envelope & banded in sixes
- digital gold foiling
- minimum order quantity: 6 per design

British wildlife Christmas



BWC-STAG "merry Christmas" stag



BWC-HARE "merry Christmas" hare



BWC-ROB "merry Christmas" robin



BWC-HCOW "merry Christmas" highland cows



BWC-PHEAS "merry Christmas" pheasant



BWC-PUFF "merry Christmas" penguins



art prints

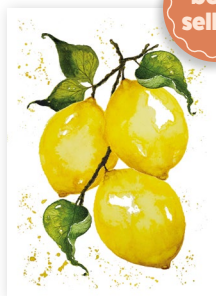
A5 & A4 prints

high quality digital art prints
of THE original watercolour
paintings

- A5 size (210 x 148mm)
- A4 size (297 x 220mm)
- select few 200x200mm
(priced as A5)
- printed in the UK
- FSC® certified Tinteretto
Gesso board
- packaged in 100%
biodegradable cellulose packets
with acid free backing board
- please state required size before
code when ordering
- minimum order quantity:
10 per size

fruity prints

best
seller!



LEM lemons



ORA oranges



CHIL chillies

best
seller!



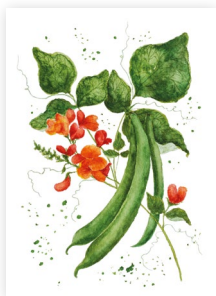
OLI olives



AVOS avocados



FIGS figs



BEANS runner beans



PEARS pears



LIMES limes



STRAWB strawberries



PEAS peas



MELON watermelon

fruity prints



CITRONS

LEM1 "citrons"
blue



ORANGES

ORA1 "oranges"
blue

best
seller!



PIMENTS

CHIL1 "piments"
blue



OLIVES

OLI1 "olives"
blue



AVOCATS

AVOS1 "avocats"
blue



FIGUES

FIGS1 "figues"
blue

best
seller!



CITRONS

LEM3 "les citrons"
pink



ORANGES

ORA3 "les oranges"
pink



PIMENTS

CHIL3 "les piments"
pink



OLIVES

OLI3 "les olives"
pink



AVOCATS

AVOS3 "les avocats"
pink



FIGUES

FIGS3 "les figues"
pink

best
seller!

best
seller!



LES
CITRONS

LEM2

"les citrons"
blue circle

best
seller!



LES
ORANGES

ORA2

"les oranges"
blue circle



LES
PIMENTS

CHIL2

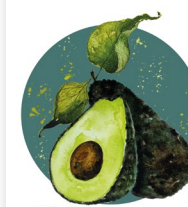
"les piments"
blue circle



LES
OLIVES

OLI2

"les olives"
blue circle



LES
AVOCATS

AVOS2

"les avocats"
blue circle

best
seller!



LES
FIGUES

FIGS2

"les figes"
blue circle

best
seller!



LES
CITRONS

LEM4

"les citrons"
pink circle



LES
ORANGES

ORA4

"les oranges"
pink circle



LES
PIMENTS

CHIL4

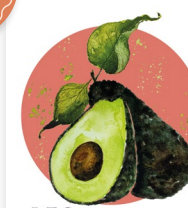
"les piments"
pink circle



LES
OLIVES

OLI4

"les olives"
pink circle



LES
AVOCATS

AVOS4

"les avocats"
pink circle



LES
FIGUES

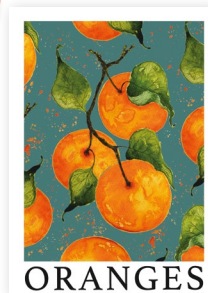
FIGS4

"les figes"
pink circle

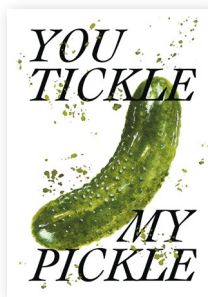
fruity & cheeky prints



STD "squeeze the day"
blue



ORA4 "oranges"
blue pattern

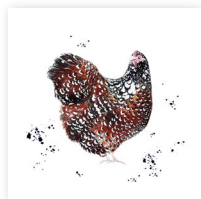


PICKLE "you tickle
my pickle"



SPRITZ "off your tits on
aperol spritz"

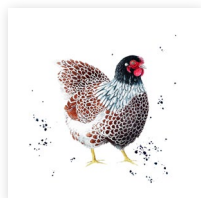
chicken prints



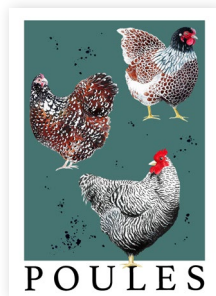
CHIC1 chicken 1
(200x200mm)



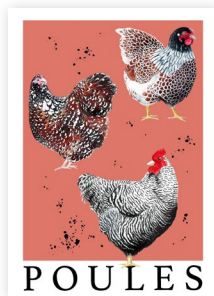
CHIC2 chicken 2
(200x200mm)



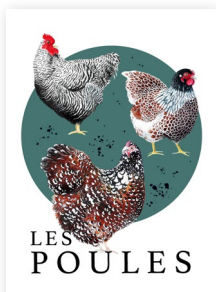
CHIC3 chicken 3
(200x200mm)



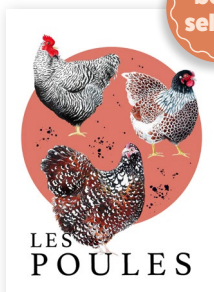
CHIC4 "poules"
blue



CHIC6 "poules"
pink



CHIC5 "les poules"
blue circle



CHIC7 "les poules"
pink circle

best
seller!



CHIC5 "les poules" blue circle

seafood prints



LOB lobster



MAC mackerel



HOMARD

LOB1 "homard"
blue

best
seller!



HOMARD

LOB3 "homard"
pink



MOULES

MUSS1 "moules"
blue



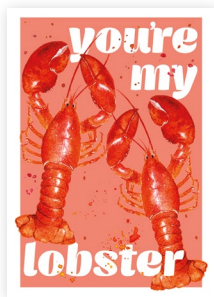
MOULES

MUSS3 "moules"
pink

best
seller!



MUSS mussels



YML "you're my
lobster"



**LE
HOMARD**

LOB2 "le homard"
blue circle



**LE
HOMARD**

LOB4 "le homard"
pink circle



**LES
MOULES**

MUSS2 "les moules"
blue circle

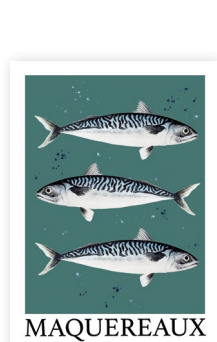


**LES
MOULES**

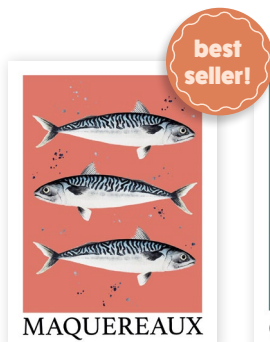
MUSS4 "les moules"
pink circle

best
seller!

seafood prints



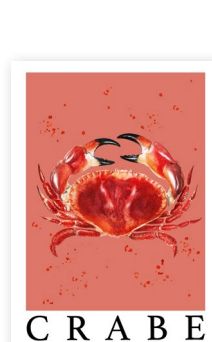
MAC1 "maquereaux"
blue



MAC3 "maquereaux"
pink



CRAB1 "crabe"
blue



CRAB3 "crabe"
pink



MAC2 "les maquereaux"
blue circle



MAC4 "les maquereaux"
pink circle



CRAB2 "les crabes"
blue circle

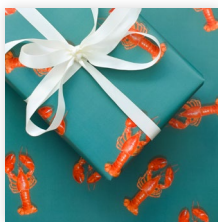


CRAB4 "les crabes"
pink circle

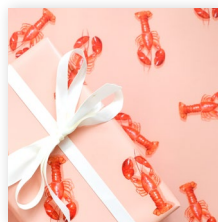


CRAB crab
(200x200mm)

gift wrapping



GW-LOBB lobster (blue)



GW-LOBP lobster (pink)



GW-BWSP British Wildlife
stags & pheasants



GW-LEM lemons



GW-CHIC chickens

gift wrap gift wrap sheets

single sheets of high
quality silk wrap

- 700mm x 500mm sheets
- printed in the UK
- FSC® certified 115gsm silk paper
- single sheets
- choice of packaging:
either folded to A4 in
biodegradable cellulose
packets, or rolled together
and shipped in tube
- minimum order quantity:
10 sheets per design

gift tags

traditional style tags

everyday and festive tags

- traditional shape (85mm x 55mm)
- printed in the UK on FSC® certified recycled silk card
- packs of 6 tags
- packaged with twine in biodegradable cellulose bags
- minimum order quantity: 10 packs
- available as individual designs or mixed packs



GT-STAG stag



GT-ROB robin



GT-HCOW highland cows



GT-LOBB lobster (blue)



GT-PUFF puffins



GT-HARE hare



GT-PHEAS pheasant



GT-LOBP lobster (pink)

GT-BWC mixed Christmas pack

GT-S&P stags & pheasants

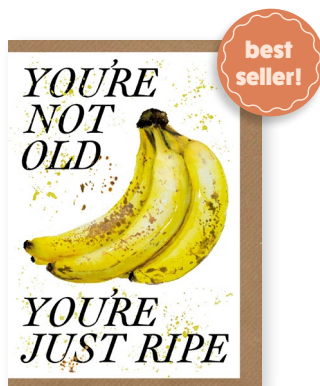
price list

| product | price per item | minimum order | suggested RRP |
|------------------------------------|----------------|------------------------|---------------|
| “give it a zest” cards | £1.24 | 6 (per design) | £3 |
| “12(ish) days of Christmas” cards | £1.24 | 6 (per design) | £3 |
| “British wildlife” Christmas cards | £1.29 | 6 (per design) | £3 |
| A5/200x200m prints | £4.62 | 10 (per size) | £12.00 |
| A4 prints | £7.68 | 10 (per size) | £20.00 |
| gift wrap | £1.24 | 10 sheets (per design) | £3 |
| gift tags | £1.29 | 10 (packs) | £3 |

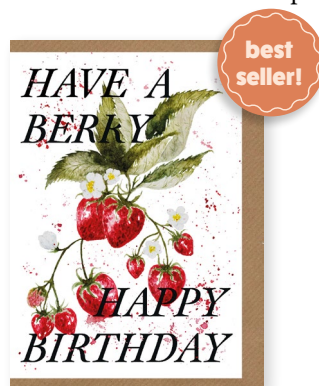
minimum order **£60** (+ £6 delivery) & carriage paid on orders over **£120**.

can't decide? try the bestsellers bundle!

6 of each of the bestselling zest cards: £60 (+ £6 delivery)
or double up for free delivery!



Z-RIPE "you're not old...
you're just ripe!"



Z-BERRY "have a berry
happy birthday"



Z-FIG "I figgin' love you"



Z-OLI "olive you"



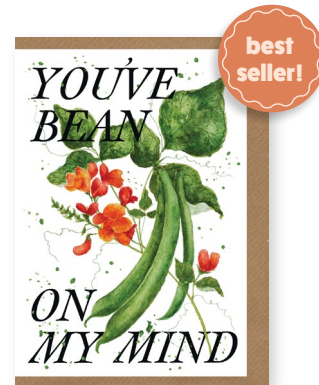
Z-SHELL "let's shellabrate"



Z-BIGS "sending you a
big squeeze"



Z-MUSS "nice mussels"



Z-BEAN "you've bean
on my mind"

ready to do business?

get in touch via email:
orders@studiofrewb.co.uk

any questions or interested in samples?
no bother, drop me an email and
I'll send you a selection of my favs.

thanks a bunch!

the small print...

invoicing

minimum order value: £60
proforma invoice provided for first order, thereafter
payment terms are 30 days from date of invoice

delivery

free mainland UK delivery on orders over £120
orders under £120 will be charged £6 delivery
order processing time is between 7-21 days

