

studio
frewb.



business catalogue
2024-2025



studio
firewb.

welcome to the studio, take a look around!

Here at Studio Frewb we're big on sending smiles.

I'm Charlotte, the artist, creator and pun-enthusiast behind Studio Frewb! I love nothing more than making people smile, and so I create bright, colourful and fruity artwork with a cheeky twist. It all started with a painting of lemons, and quickly spiralled into three successful card ranges, an ever expanding collection of prints, and a growing number of products and gifts... and there's so much more to come.

My eco-conscious cards feature some sensationally silly puns to compliment my vibrant watercolour paintings. As I take inspiration from the natural world for my artwork, I'm conscious about my environmental impact. All of my products are designed in my home studio and produced in the UK, using recycled and recyclable materials. I never use plastic - my cards are as naked as the day they were created, and even the cellulose packets are 100% biodegradable!

Happy browsing!

A stylized, handwritten signature in white ink, consisting of a large, sweeping 'C' followed by a series of loops and a long, curved underline.

charlotte frewb

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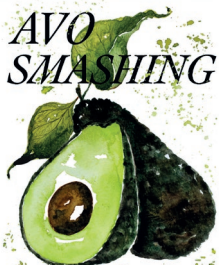
"give it a zest" greetings cards

a pun for every occasion...
easy on the eyes and caring
for the planet

- A6 size (105 x 148mm)
- blank inside
- printed in the UK
- FSC® certified, recycled card stock
- nested with recycled Kraft envelope & banded in sixes
- minimum order quantity: 6 per design

happy birthday

AVO
SMASHING



BIRTHDAY

Z-AVO "avo smashing birthday"

YOU'RE
NOT
OLD



YOU'RE
JUST RIPE

Z-RIPE "you're not old...
you're just ripe"

best
seller!

HAVE A
BERRY



HAPPY
BIRTHDAY

Z-BERRY "have a berry
happy birthday"

best
seller!

HAP-PEA



BIRTHDAY

Z-PEA "hap-pea birthday"

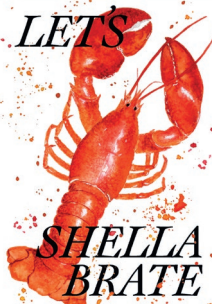
HAPPY
BIRTHDAY



PUMPKIN

Z-PUMP "happy birthday
pumpkin"

LET'S



SHELLA
BRATE

Z-SHELL "let's shellabrate"

HAVE THE



ZEST
BIRTHDAY

Z-ZESTB "have the zest
birthday"

BEST



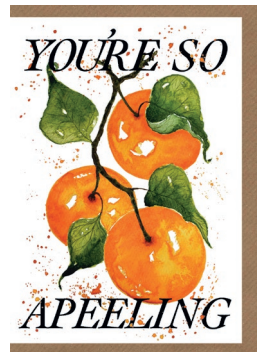
FISHES

Z-FISH "best fishes"

love & fruity friendships



Z-FIG "I figgin' love you"



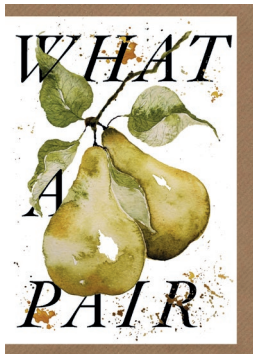
Z-APEEL "you're so a-peel-ing"



Z-MINT "you're mint"



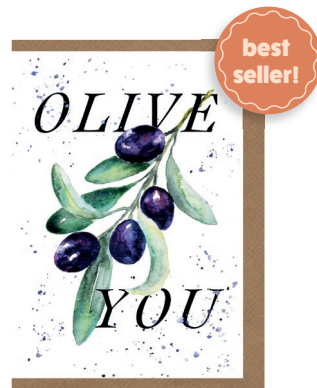
Z-HOT "you're a hottie"



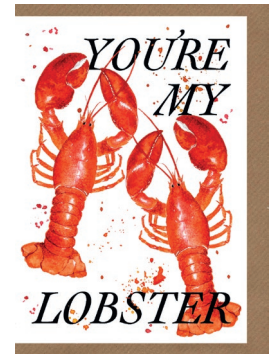
Z-PAIR "what a pair"



Z-SHRI "shrimply the best"

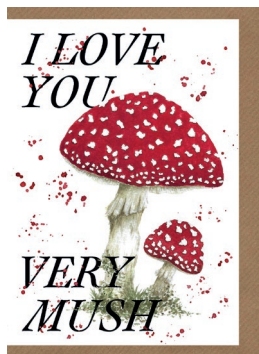


Z-OLI "olive you"

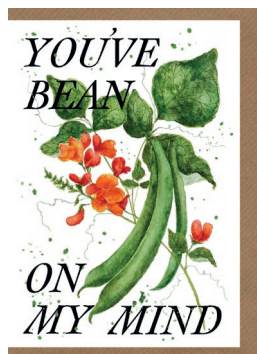


Z-YML "you're my lobster"

love & fruity friendships, & thank you



Z-MUSH "I love you very mush"



Z-BEAN "you've bean on my mind"



Z-BIGS "sending you a big squeeze"



Z-1MEL "you're one in a melon"



Z-TAB "thanks a bunch"



Z-TAM "thanks a melon"



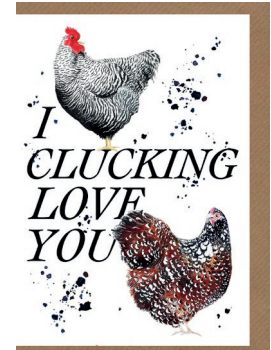
Z-NEWP "congrats on the new plaice"



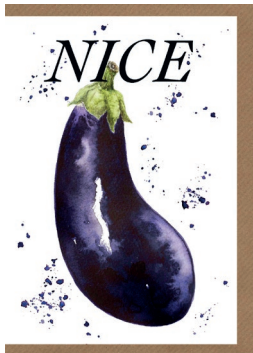
Z-MUSS "nice mussels"



Z-PEELG "you make me peel good"



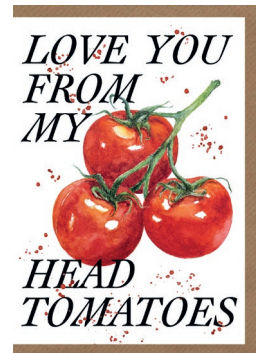
Z-CLUCK "I clucking love you"



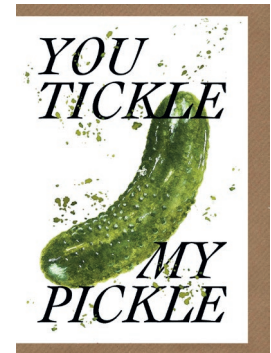
Z-NICEA "nice..." aubergine



Z-NICEP "nice..." peach

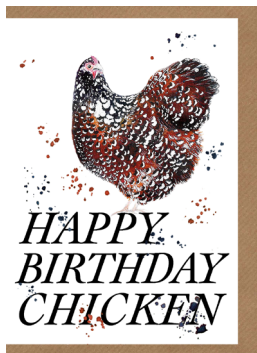


Z-TOM "I love you from my head tomatoes"

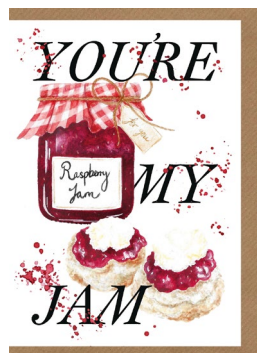


Z-PICK "you tickle my pickle"

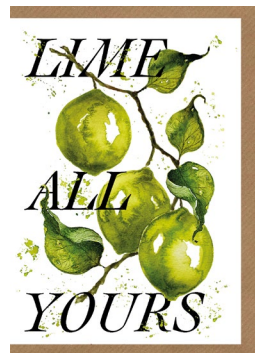
new arrivals



Z-HBC "happy birthday chicken"



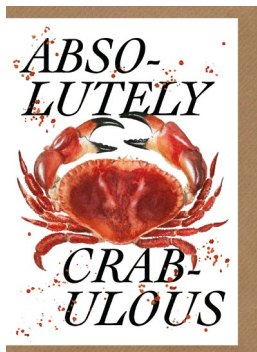
Z-JAM "you're my jam"



Z-LIME "lime all yours"



Z-YAP "you're a peach"



Z-CRAB "absolutely crabulous"

floral collection

greetings cards

a collection of floral watercolours, with a delicate touch of gold foiling

- A6 size (105 x 148mm)
- blank inside
- printed in the UK
- FSC® certified card stock & envelope
- nested with recycled Kraft envelope & banded in sixes
- digital gold foiling
- minimum order quantity: 6 per design



F-PET "happy birthday petal"



F-HBB "happy birthday"



F-BEE "hap-bee birthday"



F-TAB "thanks a bunch"



F-TOY "thinking of you"



F-MOT "happy mother's day"



**Hap-Bee
Birthday!**



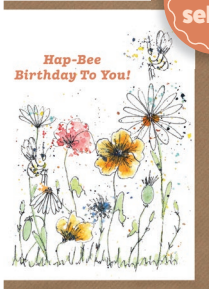
"save the bees" plantable greetings cards

plantable cards packed full of bee friendly seeds... they're so much more than just a card, and great for the planet!

- A6 size (105 x 148mm)
- blank inside
- printed in the studio
- sustainably sourced handmade paper, made using textile waste
- non-invasive seeds
- nested with recycled Kraft envelope & banded in sixes
- planting instructions printed on reverse
- minimum order quantity: 6 per design

save the bees... plant me!

best
seller!



S-HBBTY

"hap-bee
birthday
to you!"

Happy Bee-Day!



S-BDAY

"happy
bee-day!"

Thanks a Bunch!



S-TAB

"thanks a
bunch!"

Hap-Bee
Wedding Day



S-WED

"hap-bee
wedding day"

Hap-Bee
Anniversary



S-ANN

"hap-bee
anniversary"

Buzzin' For You!



S-BUZZ

"buzzin'
for you!"

best
seller!



S-TBK

"you're the
bee's knees!"

Bee Better Soon!



S-BBS

"bee better
soon!"

Hap-Bee
Mother's Day



S-MOT

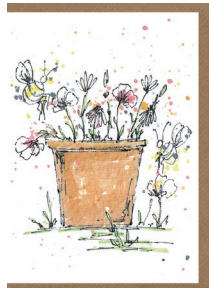
"hap-bee
mother's day"

Hap-Bee
Father's Day



S-FAT

"hap-bee
father's day"



S-POT

flower pot
(plain)

best
seller!



S-WELL

wellies
(plain)

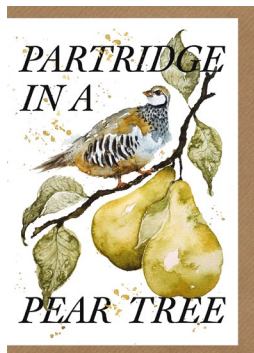
"the 12(ish) days of Christmas"

greetings cards

a cracking selection of puns for the festive season

- A6 size (105 x 148mm)
- blank inside
- printed in the UK
- FSC® certified, recycled card stock & envelope
- nested with recycled Kraft envelope & banded in sixes
- blank inside (except for five gold rings)
- minimum order quantity: 6 per design

the 12(ish) days of Christmas



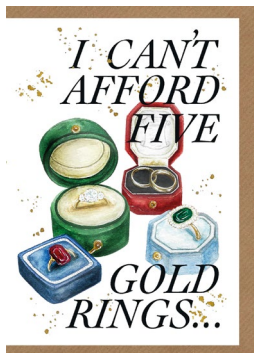
C-PART "a partridge in a pear tree"



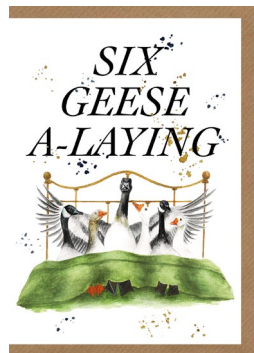
C-3FH "three French hens"



C-4CB "four calling birds"



C-5GR "I can't afford five gold rings... (inside: so here's a card instead)"



C-6GAL "six geese a-laying"



C-SHA "shrimply having a wonderful christmas time"

"British wildlife Christmas"

greetings cards

some old favourites,
re-vamped and gilded ready
for Christmas

- A6 size (105 x 148mm)
- blank inside
- printed in the UK
- FSC® certified card stock & envelope
- nested with recycled Kraft envelope & banded in sixes
- digital gold foiling
- minimum order quantity:
6 per design



BWC-HCOW "merry Christmas"
highland cows



BWC-STAG "merry
Christmas" stag



BWC-HARE "merry
Christmas" hare



BWC-ROB "merry
Christmas" robin



BWC-PHEAS "merry Christmas"
pheasant



BWC-PUFF "merry Christmas"
puffins

British wildlife Christmas



art prints

A5 & A4 prints

high quality digital art prints
of THE original watercolour
paintings

- A5 size (210 x 148mm)
- A4 size (297 x 220mm)
- printed in the UK
- FSC® certified Tinteretto Gesso board
- packaged in 100% biodegradable cellulose packets with acid free backing board
- please state required size before code when ordering
- minimum order quantity: 10 per size

fruity prints



LEM lemons



ORA oranges

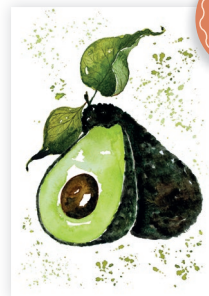


CHIL chillies

best
seller!



OLI olives

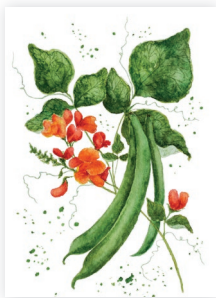


AVOS avocados

best
seller!



FIGS figs



BEANS runner beans



PEARS pears



LIMES limes



STRAWB strawberries



PEAS peas



MELON watermelon

French fruity prints

best
seller!



CITRONS

LEM1 "citrons"
blue



ORANGES

ORA1 "oranges"
blue



PIMENTS

CHIL1 "piments"
blue



OLIVES

OLI1 "olives"
blue



AVOCATS

AVOS1 "avocats"
blue

best
seller!



FIGUES

FIGS1 "figues"
blue

best
seller!



THE DAY

STD1 "squeeze the day"
blue



ORANGES

ORA4 "oranges"
blue pattern



THE DAY

STD2 "squeeze the day"
blue circle

French fruity prints

best
seller!



LES
CITRONS

LEM2

"les citrons"
blue circle

best
seller!



LES
ORANGES

ORA2

"les oranges"
blue circle



LES
PIMENTS

CHIL2

"les piments"
blue circle



LES
OLIVES

OLI2

"les olives"
blue circle



LES
AVOCATS

AVOS2

"les avocats"
blue circle

best
seller!



LES
FIGUES

FIGS2

"les figes"
blue circle

best
seller!



LES
CITRONS

LEM3

"les citrons"
pink circle



LES
ORANGES

ORA3

"les oranges"
pink circle



LES
PIMENTS

CHIL3

"les piments"
pink circle



LES
OLIVES

OLI3

"les olives"
pink circle



LES
AVOCATS

AVOS3

"les avocats"
pink circle



LES
FIGUES

FIGS3

"les figes"
pink circle

French seafood prints



HOMARD

LOB1 "homard"
blue



MOULES

MUSS1 "moules"
blue

best
seller!



MAQUEREAUX

MAC1 "maquereaux"
blue



LE
HOMARD

LOB2 "le homard"
blue circle

best
seller!



LES
MOULES

MUSS2 "les moules"
blue circle



LES
MAQUEREAUX

MAC2 "les
maquereaux"
blue circle



HOMARD

LOB3 "homard"
pink



MOULES

MUSS3 "moules"
pink

best
seller!



MAQUEREAUX

MAC3 "maquereaux"
pink



LE
HOMARD

LOB4 "le homard"
pink circle



LES
MOULES

MUSS4 "les moules"
pink circle

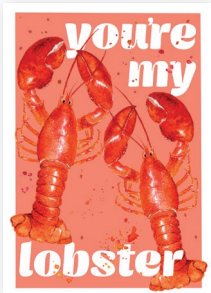


LES
MAQUEREAUX

MAC4 "les
maquereaux"
pink circle

best
seller!

seafood & floral prints



YML "you're my
lobster" pink



LOB lobster



MUSS mussels



MAC mackerel



WIS wisteria



WISB wisteria
with bees



SUN sunflower



SUNB sunflower
with bees

bookmarks



bookmarks art prints

high quality digital art prints
for the book worms

- 210 x 58 mm
- printed in the UK
- FSC® certified Tinteretto Gesso board
- gold tassel
- packaged in 100% biodegradable cellulose bag
- minimum order quantity: 5 per design

planners & notepads

notepads

high quality glued notepads to help with the never-ending personal admin

- 210 x 148 mm (A5 size)
- printed in the UK
- FSC® certified paper with greyboard backing
- packaged with recycled belly band
- minimum order quantity: 8 per design



P-STD "squeeze the day" planner

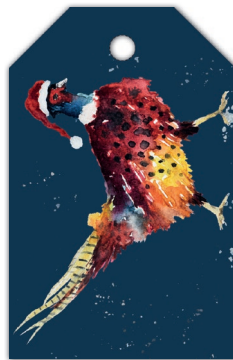


P-LOBM lobster meal planner



"British wildlife" **Christmas tags** traditional gift tags

6 Christmas gift tags... a great addition to the British wildlife Christmas cards



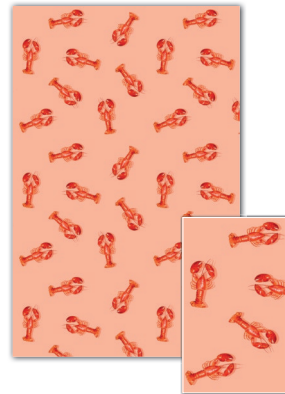
- traditional shape (85mm x 55mm)
- printed in the UK
- FSC® certified recycled card stock
- pack of 6
- packaged with twine in biodegradable cellulose or glassine bags
- minimum order quantity: 10 packs

gift wrap

gift wrap sheets

single sheets of high quality wrapping paper

- single 700 mm x 500 mm sheet
- printed in the UK
- FSC® certified silk paper
- single sheet per pack
- choice of packaging: either folded in biodegradable cellulose packets, or rolled
- minimum order quantity: 10 sheets



GW-LOBP lobster (pink)



GW-LOBB lobster (blue)



GW-LEM lemons



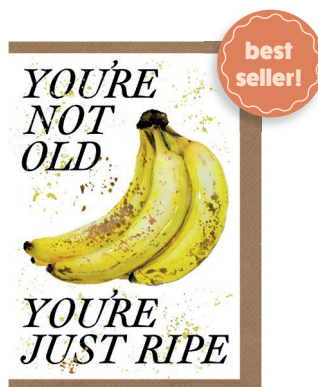
GW-BWC2 British Wildlife
stag & pheasant

price list

product	price per item	minimum order	suggested RRP
“give it a zest” cards	£1.24	6 (per design)	£2.95-£3.95
“floral collection” cards	£1.29	6 (per design)	£2.95-£3.95
“save the bees” plantable cards	£1.95	6 (per design)	£4.50-£5.50
“12(ish) days of Christmas” cards	£1.24	6 (per design)	£2.95-£3.95
“British wildlife” Christmas cards	£1.29	6 (per design)	£2.95-£3.95
A5/A4 prints	£4.25/£6.98	10 per size	£12.00-£20.00
bookmarks	£1.35	5 (per design)	£3.50-£4.50
gift tags	£1.29	10 packs	£2.95-£3.95
planners & notepads	£2.49	8 (per design)	£6.25-£6.95
gift wrap	£1.45	10 sheets	£3.50-£3.75

can't decide? try the bestsellers bundle!

6 of each of the bestselling zest cards: £60 (+ £6 delivery)



Z-RIPE "you're not old...
you're just ripe!"



Z-BERRY "have a berry
happy birthday"



Z-FIG "I figgin' love you"



Z-MINT "you're mint"



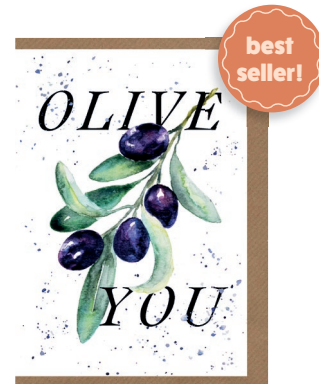
Z-HOT "you're a hottie"



Z-BIGS "sending you a
big squeeze"



Z-TAM "thanks a melon"



Z-OLI "olive you"

ready to do business?

get in touch via email:
orders@studiofrewb.co.uk

any questions or interested in samples?

no bother, drop me an email and
I'll send you a selection of my favs.

thanks a bunch!

the small print...

invoicing

minimum order value: £60
proforma invoice provided for first order, thereafter
payment terms are 30 days from date of invoice

delivery

free mainland UK delivery on orders over £120
orders under £120 will be charged £6
order processing time is between 7-21 days

