

studio
frewb.



wholesale catalogue

A/W 2026

studio frewb.

the home of sensationally silly puns



FINALIST

Top Drawer
Best Newcomer
S/S 2025



welcome to the studio, take a look around!

hello!

I'm Charlotte, the artist, creator and award-winning pun-enthusiast behind Studio Frewb.

I love nothing more than making people smile, so I create bright, colourful and fruity artwork with a cheeky twist. Filled to the brim with love, saturated watercolours and a sensationally silly pun, each card features a unique vintage-style painting - from lemons to lobsters and everything in between. The fresh designs are seeped in humour and saturated watercolours, and express love boldly...often with a cheeky innuendo!

Designed in my home studio and lovingly printed in the UK, all of my products are high quality and eco-friendly. With the natural world being the greatest inspiration for my artwork, I'm particularly conscious about my environmental impact, and so I only use recycled and recyclable materials. Ohh, and I never use plastic - my cards are as naked as the day they were created! Even the cellulose packets that keep my prints safe are 100% biodegradable.

Thanks a bunch, and happy browsing!



charlotte frewb

welcome to the studio



the studio

Each piece of work I create starts as a hand-painted original, delicately painted in my home studio using my favourite tin of watercolours.

It all began with a painting of lemons, and my love of botanicals, food and the natural world has led me to create collections that are rich and organic, and celebrate the vibrancy of nature.

I've always dreamt of being an artist, and I'm incredibly passionate about design. I truly hope my work brings the same joy and happiness to others as it does to me while I'm creating it.

the process

My creative process begins with a vibrant watercolour painting, which I then scan, edit and tweak to produce the eye-catching designs you'll find in my collections.

I lovingly finish each card with their trademark puns, and then send them off to my UK based printers, who carefully print them for me in short runs using high quality inks and eco-friendly recycled papers.

Every card is filled to the brim with love, and is bursting with bold colours and punchy puns to make you smile.



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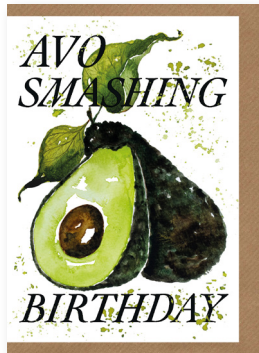
studio
frewb.

"give it a zest" greetings cards

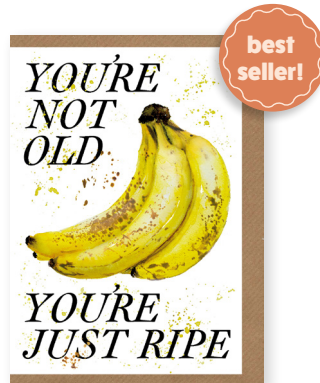
award winning puns for
(almost) every occasion...
easy on the eyes and caring
for the planet

- A6 size (105 x 148mm)
- blank inside
- printed in the UK
- certified, recycled
card stock and envelope
- nested with recycled Kraft
envelope & banded in sixes
- barcoded
- minimum order quantity:
6 per design

happy birthday



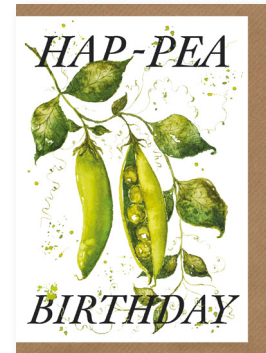
Z-AVO "avo smashing birthday"



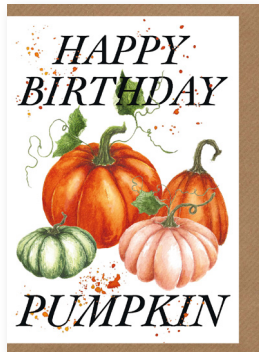
Z-RIPE "you're not old... you're just ripe"



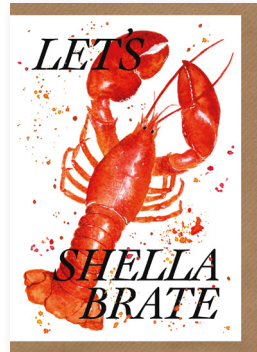
Z-BERRY "have a berry happy birthday"



Z-PEA "hap-pea birthday"



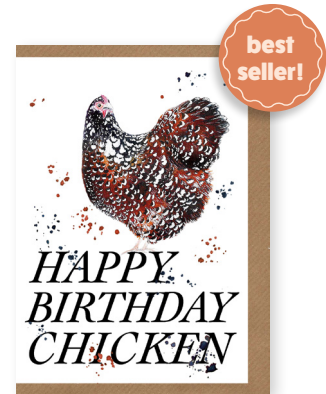
Z-PUMP "happy birthday pumpkin"



Z-SHELL "let's shellabrate"

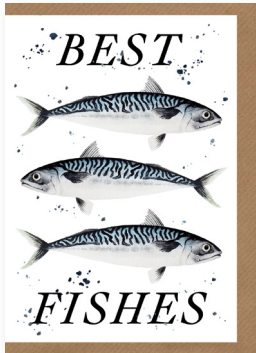


Z-ZESTB "have the zest birthday"



Z-HBC "happy birthday chicken"

happy birthday & new in



Z-FISH "best fishes"



Z-WINE "ageing like a fine wine"



new!

Z-ROOT "rootin' for you"



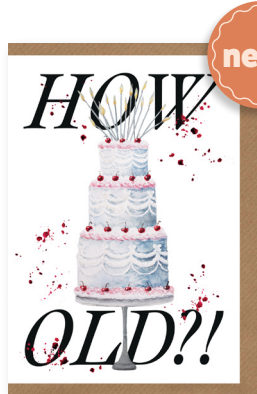
new!

Z-CHERI "mon chéri"



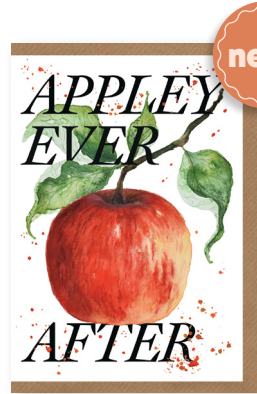
best
seller!

Z-SPRITZ "off your tits on
aperol spritz"



new!

Z-OLD "how old?!"



new!

Z-APPLE "appely ever after"

love & fruity friendships



Z-FIG "I figgin' love you"



Z-PEELG "you make me peel good"



Z-MINT "you're mint"



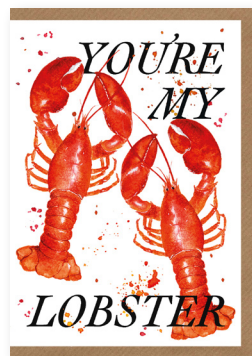
Z-HOT "you're a hottie"



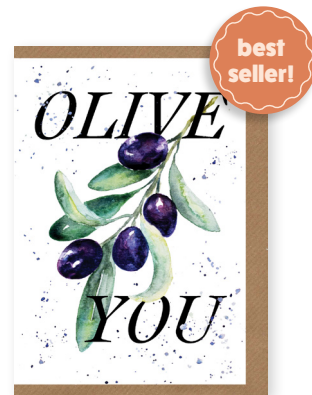
Z-SHRI "shrimply the best"



Z-PAIR "what a pair"

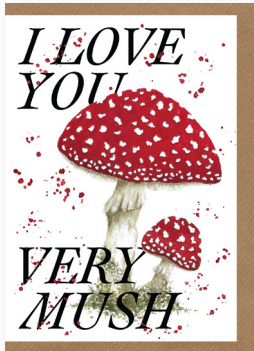


Z-YML "you're my lobster"



Z-OLI "olive you"

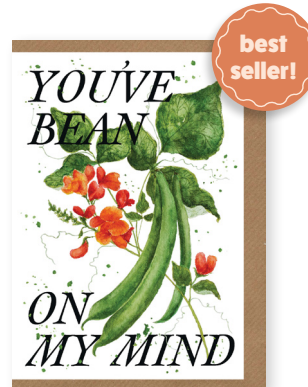
love & fruity friendships



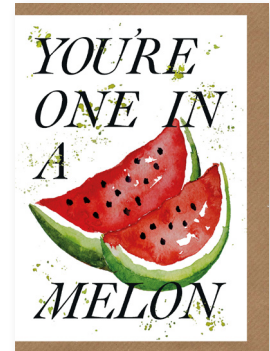
Z-MUSH "I love you very mush"



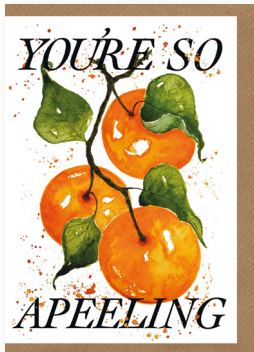
Z-BIGS "sending you a big squeeze"



Z-BEAN "you've bean on my mind"



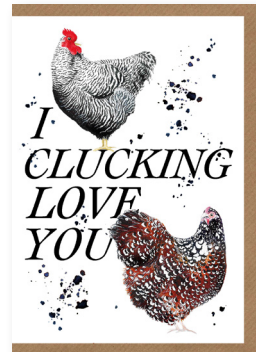
Z-1MEL "you're one in a melon"



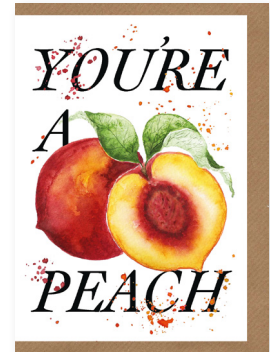
Z-APEEL "you're so a-peel-ing"



Z-MUSS "nice mussels"

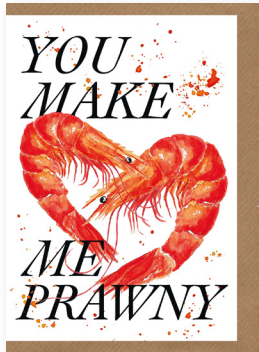


Z-CLUCK "I clucking love you"

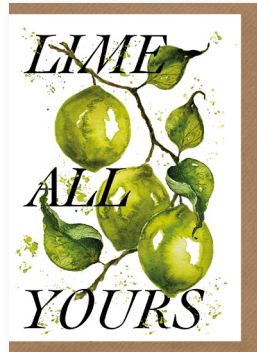


Z-YAP "you're a peach"

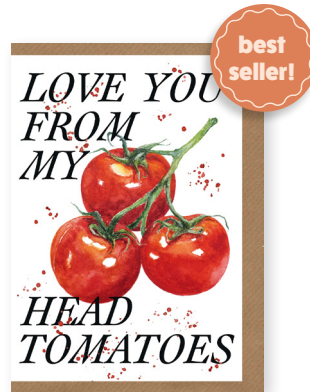
love & fruity friendships



Z-PRAWN "you make me prawny"



Z-LIME "lime all yours"



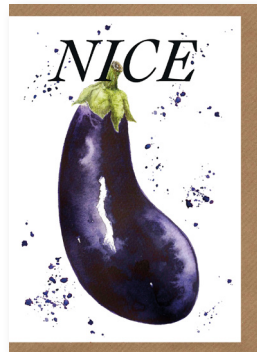
Z-TOMS "love you from my head tomatoes"



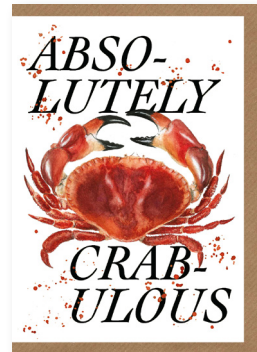
Z-NICEP "nice..." peach



Z-JAM "you're my jam"



Z-NICEA "nice..." aubergine



Z-CRAB "absolutely crabulous"

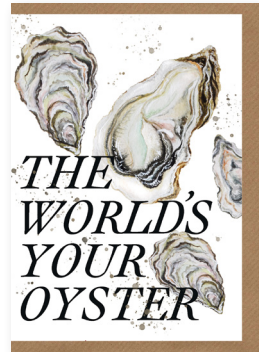


Z-PICK "you tickle my pickle"

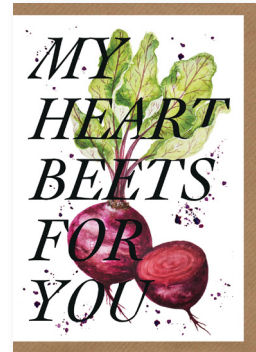
love & fruity friendships



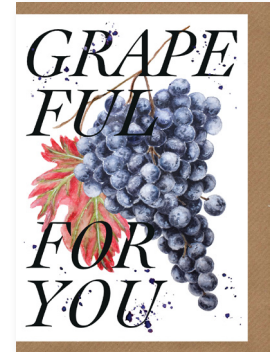
Z-MAGIC "you're magic"



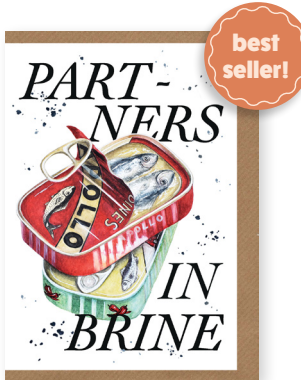
Z-OYST "the world's your oyster"



Z-BEET "my heart beets for you"



Z-GRAPE "grapeful for you"



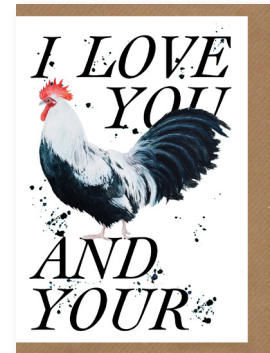
Z-BRINE "partners in brine"



Z-MARM "you're an aquired taste"
(inside: ...but I love you)"

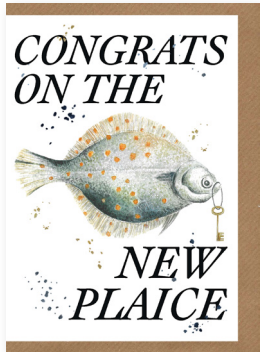


Z-EGGS "you're eggcellent"

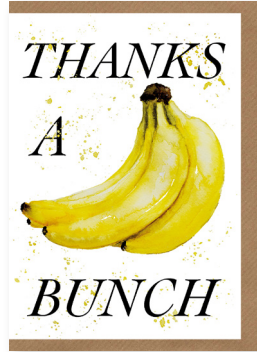


Z-COCK "I love you and your..."

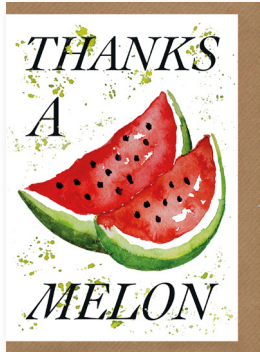
new home & thank you



Z-NEWP "congrats on the new plaice"



Z-TAB "thanks a bunch"



Z-TAM "thanks a melon"

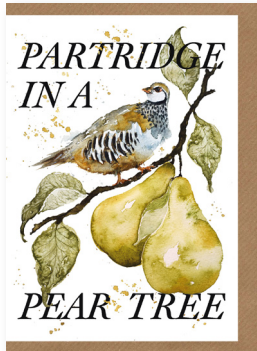


"the 12(ish) days of Christmas" greetings cards

the "give it a zest" collection's
expansion pack - 8 cracking
puns for the festive season

- A6 size (105 x 148mm)
- printed in the UK
- certified, recycled
card stock & envelope
- nested with recycled Kraft
envelope & banded in sixes
- blank inside (except for five
gold rings)
- moq: 6 per design

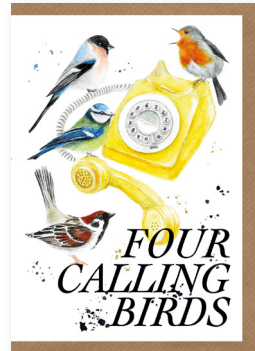
the 12(ish) days of Christmas



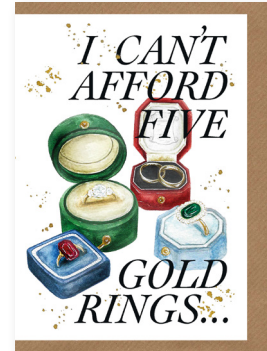
C-PART "partridge in a pear tree"



C-3FH "three French hens"



C-4CB "four calling birds"



C-5GR "I can't afford five gold rings"



C-SHA "shrimply having a wonderful Christmas time"



C-QUACK "Christmas quackers"



C-PUDD "happy Christmas, pudding"



C-FGOOSE "festive goose on the loose"

British wildlife Christmas

"British Wildlife Christmas" greetings cards

a celebration of our glorious
British Wildlife, gilded and
ready for Christmas

- A6 size (105 x 148mm)
- blank inside
- printed in the UK
- certified card stock & envelope
- nested with recycled Kraft envelope & banded in sixes
- digital gold foiling
- moq: 6 per design



BWC-STAG "merry Christmas" stag



BWC-HARE "merry Christmas" hare



BWC-ROB "merry Christmas" robin



BWC-HCOW "merry Christmas" highland cows



BWC-PHEAS "merry Christmas" pheasant



BWC-PUFF "merry Christmas" puffins



art prints

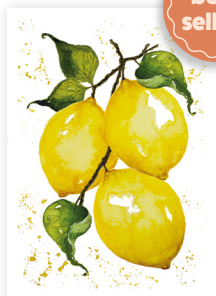
A5 & A4 prints

high quality digital art prints of THE original watercolour paintings

- A5 size (210 x 148mm)
- A4 size (297 x 220mm)
- select few 200x200mm (priced as A5)
- printed in the UK
- certified Tinteretto Gesso board
- packaged in 100% biodegradable cellulose packets with acid free backing board
- please state required size before code when ordering
- minimum order quantity: 10 per size

fruity prints

best
seller!



LEM lemons



ORA oranges

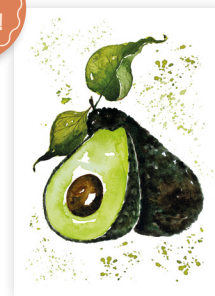


CHIL chillies

best
seller!



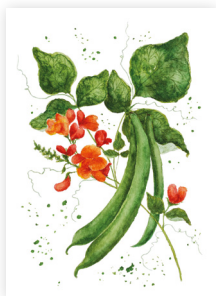
OLI olives



AVOS avocados



FIGS figs



BEANS runner beans



PEARS pears



LIMES limes



STRAWB strawberries



PEAS peas



MELON watermelon

fruity prints



CITRONS

LEM1 "citrons"
blue



ORANGES

ORA1 "oranges"
blue

best
seller!



PIMENTS

CHIL1 "piments"
blue



OLIVES

OLI1 "olives"
blue



AVOCATS

AVOS1 "avocats"
blue



FIGUES

FIGS1 "figues"
blue

best
seller!



CITRONS

LEM3 "les citrons"
pink



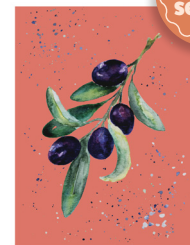
ORANGES

ORA3 "les oranges"
pink



PIMENTS

CHIL3 "les piments"
pink



OLIVES

OLI3 "les olives"
pink



AVOCATS

AVOS3 "les avocats"
pink



FIGUES

FIGS3 "les figues"
pink

best
seller!

fruity prints

best
seller!



LES
CITRONS

LEM2 "les citrons"
blue circle

best
seller!



LES
ORANGES

ORA2 "les oranges"
blue circle



LES
PIMENTS

CHIL2 "les piments"
blue circle



LES
OLIVES

OLI2 "les olives"
blue circle



LES
AVOCATS

AVOS2 "les avocats"
blue circle

best
seller!



LES
FIGUES

FIGS2 "les figues"
blue circle

best
seller!



LES
CITRONS

LEM4 "les citrons"
pink circle



LES
ORANGES

ORA4 "les oranges"
pink circle



LES
PIMENTS

CHIL4 "les piments"
pink circle



LES
OLIVES

OLI4 "les olives"
pink circle



LES
AVOCATS

AVOS4 "les avocats"
pink circle



LES
FIGUES

FIGS4 "les figues"
pink circle

fruity & cheeky prints



OFF
YOUR
TITS
ON
APEROL
SPRITZ

best
seller!

SQUEEZE
THE DAY

STD "squeeze the day"
blue

ORANGES

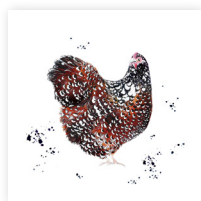
ORA4 "oranges"
blue pattern

YOU
TICKLE
MY
PICKLE

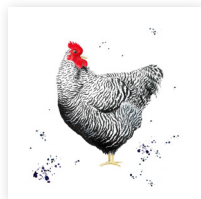
PICKLE "you tickle
my pickle"

OFF
YOUR
TITS
ON
APEROL
SPRITZ

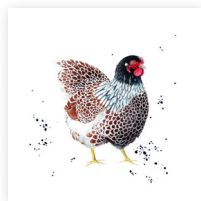
SPRITZ "off your tits on
aperol spritz"



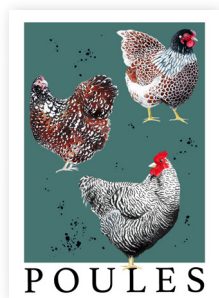
CHIC1 chicken 1
(200x200mm)



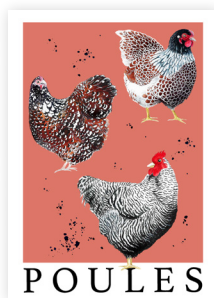
CHIC2 chicken 2
(200x200mm)



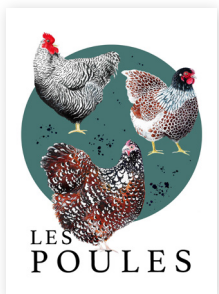
CHIC3 chicken 3
(200x200mm)



CHIC4 "poules"
blue



CHIC6 "poules"
pink



CHIC5 "les poules"
blue circle



CHIC7 "les poules"
pink circle

best
seller!

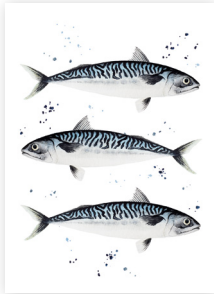


CHIC5 "les poules" blue circle

seafood prints



LOB lobster



MAC mackerel



HOMARD

LOB1 "homard"
blue



HOMARD

LOB3 "homard"
pink



MOULES

MUSS1 "moules"
blue

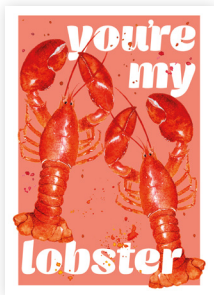


MOULES

MUSS3 "moules"
pink



MUSS mussels

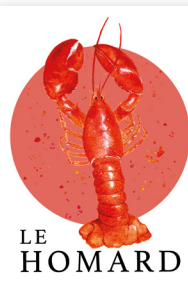


YML "you're my
lobster"



**LE
HOMARD**

LOB2 "le homard"
blue circle



**LE
HOMARD**

LOB4 "le homard"
pink circle



**LES
MOULES**

MUSS2 "les moules"
blue circle



**LES
MOULES**

MUSS4 "les moules"
pink circle

best
seller!

best
seller!

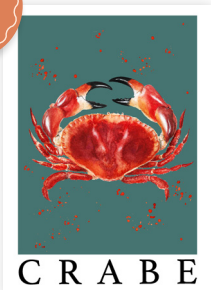
best
seller!



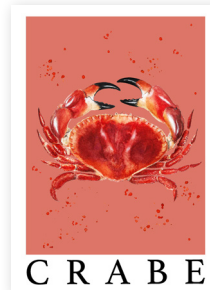
MAC1 "maquereaux"
blue



MAC3 "maquereaux"
pink



CRAB1 "crabe"
blue



CRAB3 "crabe"
pink



MAC2 "les maquereaux"
blue circle



MAC4 "les maquereaux"
pink circle



CRAB2 "les crabes"
blue circle



CRAB4 "les crabes"
pink circle



CRAB crab
(200x200mm)

gift wrapping



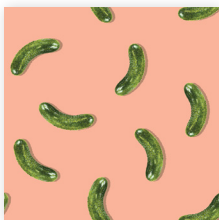
GW-LOBB lobster (blue)



GW-LOBP lobster (pink)



GW-CGHER Christmas gherkins



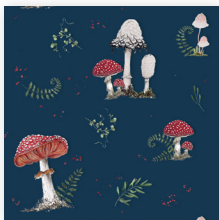
GW-GHER gherkins (pink)



GW-CSHRI shrimply Christmas



GW-LEM lemons



GW-MUSH mushrooms



GW-CHIC chickens



GW-BWSP festive stags & pheasants

gift wrapping

single sheets &
traditional style tags

for your everyday and festive
gift wrapping needs

- 700mm x 500mm wrap sheets
- printed in the UK on certified 115gsm silk paper
- folded to A4 or flat (shipped in tube)
- moq: 10 sheets per design
- 85mm x 55mm tags
- printed in the UK on certified recycled silk card
- packs of 6 tags
- packaged with twine in biodegradable cellulose bags
- moq: 10 packs



GT-STAG stag



GT-ROB robin



GT-HCOW highland
cows



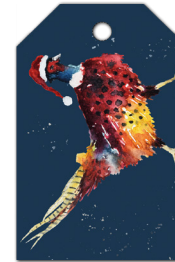
GT-LOBB lobster
(blue)



GT-PUFF puffins



GT-HARE hare



GT-PHEAS pheasant



GT-LOBB lobster
(pink)

GT-BWC mixed festive animals

GT-S&P festive stags & pheasants



tea towels

cotton tea towels

fresh, fruity and lovingly
manufactured in the UK

- digitally printed in the UK on natural unbleached cotton
- 450mm x 700mm
- care label & hanging loop
- come rolled with belly band
- moq: 10 towels
- price: **£7.50** (RRP £15-£18)
- price 36+ towels: **£7.25**
- barcoded

tea towels

best
seller!



TT-LEM lemons



TT-ORA oranges



TT-CHIL chillies

best
seller!



TT-FIG figs



TT-OLI olives



TT-LOB lobster

best
seller!



TT-MUSS mussels



TT-CHIC chickens

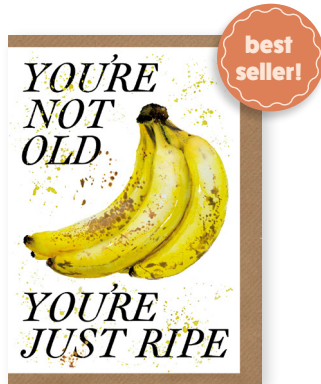
price list

product	price per item	minimum order	suggested RRP
“give it a zest” cards	£1.24	6 (per design)	£3
“12(ish) days of Christmas” cards	£1.24	6 (per design)	£3
“British wildlife” Christmas cards	£1.29	6 (per design)	£3
A5/200x200m prints	£4.62	10 (per size)	£12.00
A4 prints	£7.68	10 (per size)	£20.00
gift wrap	£1.24	10 sheets (per design)	£3
gift tags	£1.29	10 (packs)	£3
tea towels	£7.50	10 towels	£16

minimum order **£60** (+ £6 delivery) & carriage paid on orders over **£120**.

can't decide? try the bestsellers bundle!

6 of each of the bestselling zest cards: £60 (+ £6 delivery)
or double up for free delivery!



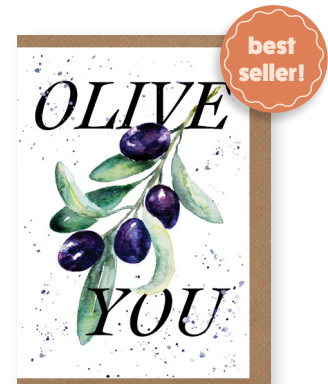
Z-RIPE "you're not old...
you're just ripe!"



Z-BERRY "have a berry
happy birthday"



Z-FIG "I figgin' love you"



Z-OLI "olive you"



Z-SHRI "shrimply the best"



Z-BIGS "sending you a
big squeeze"



Z-MUSS "nice mussels"



Z-BEAN "you've bean
on my mind"

ready to do business?

get in touch via email:
orders@studiofrewb.co.uk

any questions or interested in samples?

no bother, drop me an email and
I'll send you a selection of my favs

thanks a bunch!

the small print...

invoicing

- minimum order value: £60
- proforma invoice provided for first order, thereafter payment terms are net 30 days

delivery

- free mainland UK delivery on orders over £120
- orders under £120 will be charged £6 delivery
- order processing time is between 5-14 days

